

M H STANTON



CASE STUDY



LOCATION
Lancashire



SCHEME
New homes



"WE ARE A DEVELOPMENT COMPANY RUN BY BUILDERS, NOT BY ACCOUNTANTS. IT'S ABOUT QUALITY. TO TAKE A SITE FROM A GREEN FIELD TO WINNING A NATIONAL AWARD IS ONE OF THE BEST FEELINGS IN THE WORLD."

For a small developer focused on quality build and innovative construction, reputation and confidence is everything. Awards help build reputation and we take confidence from a reliable, technical partner to help us sustain a reputable image and improve build methods. That technical partner must be willing to listen as well as advise, working as a team to steer developments from design to completion.

Lancashire-based M H Stainton values its reputation and seeks to challenge the norm, with support from LABC Warranty. Working together since LABC Warranty launched in 2007, this long standing partnership has been successful in working towards the shared goal of achieving quality in the build. Winning LABC Warranty awards has helped publicly demonstrate the developer's commitment to quality, while the ongoing partnership gives the builder confidence to create exciting, often luxurious developments despite the continued pressures facing the housebuilding sector.

ABOUT M H STANTON

M H Stainton was established in 1999 when founder Michael Stainton, an experienced contractor, put together a team of craftsmen to build individually designed homes in prime locations throughout the North West of England.

Its portfolio includes examples of regeneration, renovation, adaption and extension projects as well as purpose built office blocks, new build apartments and luxurious mansions. Employing 17 people, M H Stainton focuses on bespoke quality builds: in 2018-19 it created 50 luxury apartments and in the coming few years it expects to build 59 individual homes.

The developer has been a winner and a finalist at The Bricks, LABC Warranty's annual awards, over a number of years.



COMMITMENT TO QUALITY IN A COMMERCIAL WORLD

M H Stainton's key objective is to challenge the perceptions of the modern builder by crafting everlasting luxury homes that people actually want. The company strives to be an industry-leading developer, using innovative building approaches and questioning the norm while establishing its reputation for high standards of design and construction.

By focusing on quality over quantity, one of the key challenges M H Stainton faces is in finding desirable locations and making them viable in today's challenging commercial climate. This is particularly the case with regards to planning requirements for Section 106 and the provision of affordable homes.

PARTNERS IN QUALITY AND BUSINESS GROWTH

Having already benefited from a good experience with LABC site inspectors throughout his career, Michael Stainton was keen to work with LABC Warranty when it launched in 2007. He noted a shared commitment to quality.

"Working with LABC Warranty is very refreshing in respect of them wanting to be involved," he said. "They are always striving to improve build quality, which the industry sorely needs."

That quality has been publicly celebrated at The Bricks, including being named Overall Developer of the Year in 2017. Industry awards have helped underline M H Stainton's reputation as a quality builder.

As LABC Warranty have grown so have M H Stainton and the working partnership between the two organisations has gone from strength to strength.

"With LABC Warranty, from conception to completion they are there with us on our shoulder and working very closely with us," Michael added. "They are part of the team and they are involved right through the process of construction or developing sites."

"Quality is key to everything we do and delivering a quality product, backed by LABC warranty, is paramount in continually growing our business and building our respective reputations."



**REQUEST A CALLBACK TO FIND OUT HOW LABC WARRANTY
CAN SUPPORT YOU IN ACHIEVING A QUALITY BUILD.**